

Required information	Applicant provided response
Project name	Charlton Park multi-purpose centre
Project location	CHARLTON
Name of organisation applying for a grant	Charlton Park 2020 Inc
Brief description of the organisation applying for a grant	Charlton Park 2020 Inc was formed in 2006 to bring to fruition the redevelopment of the facilities at Charlton Park. It is a committee of 12 community members plus an additional 3 members who are part of the fundraising sub-committee. It has representatives of the major sporting and non-sporting users of the park (P&A Society) on the committee.
Brief project summary (max 100 words)	The project commenced in 2006. The project will redevelop all of the sporting and recreation facilities at Charlton Park. It has gone through significant community consultation and then planning and development of plans etc. The local community has already raised \$1 million towards the project. Government contributions include \$500,000 from the Buloke Shire, \$775,000 from the Federal Government and \$1.55 million from the State Government for a \$4.2 million project.

Maximum amount applied for	\$5,000
Expected date of project completion	June 2019

Project Details

Location

The project is located at Charlton Park in Charlton.

What are the goals and values of your organisation?

The core goal of the Charlton Park 2020 Inc is to provide sporting and recreational services to the community of Charlton and to develop a hub of community activity at Charlton Park.

Connection to the Yeungroon district

Charlton is the service centre for the Yeungroon district. Three of our committee members are from Yeungroon. The multi-purpose facility will service the people of Charlton but also the districts that surround Charlton including Yeungroon.

An indication of the objectives of the project, what the planned outcomes are and how they can be measured

Stage 1 will construct the multi-purpose facility – new facilities for football, cricket, netball, hockey, A & P society and harness racing.

Stage 2

This project will replace user group's vital infrastructure that has been removed to make way for the single building community space in the most suitable and least environmentally invasive location. It will also ensure they meet OH&S standards •Create a green public gathering space on the east. •Create security landscaping immediately surrounding facility, incorporating indigenous species. •Create landscaping that reflects the traditional owners lifestyle. •Installation of watering system, plus computerised system for servicing green space, security landscaping and indigenous garden •Construction of universal access parking spaces 355m2 and roadway 680m2 to allow inclusive access to the facility and grounds •Construction of a replacement Veterinary facility •Construction of a replacement Machinery Shed located off site at CHRC training facility, to preserve environment. •Construction of a replacement equipment shed onsite •Construction of replacement 16 horse stalls and horse wash

Economic and social benefits of the project

1. Economic

The Charlton Park 2020 Multi-Purpose Facility Development Project will redevelop Charlton Park Reserve as a focal point for the provision of sport and events in the region.

In 2010 and 2011 Charlton suffered three major flood events causing major damage to approximately 75% of the town. Most components of Charlton's civic amenities have now been either rebuilt or upgraded; including public infrastructure (realm works), a new hospital/health complex, a new/upgraded school/trade training centre, an upgraded "travellers rest" facility and walking tracks and trails (with State and Federal government support). A new sports and function facility is the final necessary piece of the Charlton rebuilding campaign.

The Charlton Park Multi-Purpose Facility Development will improve the following economic outcomes for the town:

- support and enhance the capacity of existing sporting clubs to continue operations, including the Harness Racing Club which hosts twelve meetings per year and provides strong economic returns to the local area;
- additional employment opportunities through events and functions held at the park including the marketing of the function room / venue as a suitable performance / event / conference centre to attract a wider range of potential hirers;
- retain, regain and attract additional participants and spectators to sporting events; and
- increased tourism on the basis of festivals and events.

Significant regional employment impacts will occur during the construction phase. A construction project of this scale will generate employment opportunities for a wide variety of local and regional contractors, in addition to the secondary spend on accommodation and services. It would be expected for example that a number of local trades would be involved as sub-contractors to the project.

REMPLAN, an economic modelling tool used to ascertain the benefits of investment, indicated a direct expenditure of \$4.2M on the Charlton Park 2020 project will deliver significant long-term economic benefits to Charlton and the region during the construction phase.

Impact Summary	Direct Effect	Industrial Effect	Consumption Effect	Total Effect	Type 1 Multiplier
Output (\$M)	\$4.200	\$1.659	\$0.525	\$6.384	1.395
Employment (Jobs)	5	5	2	12	2.000
Wages and Salaries (\$M)	\$0.482	\$0.328	\$0.114	\$0.924	1.681
Value-added (\$M)	\$1.012	\$0.596	\$0.321	\$1.929	1.588

Source – Remplan

The operational benefits are associated with the delivery of sports programs, community and major events, school usage and private functions. The project will support increased participation in organised sport in Charlton on the

basis that the new facilities will provide an increased capacity to meet the requirements of user groups, meet sporting codes and standards and will be able to meet any immediate increase in demand. In addition, the provision of improved facilities will allow the expansion of a variety of programs run by the various sporting bodies.

Any increase in use will create a corresponding increase in employment opportunities including; umpires, officials, maintenance and support staff. Improved and larger scale kiosk/kitchen/bar facilities will also increase employment. It will also allow for employment of an overall administrator for many of the clubs.

The project will also generate a major increase in visitation to Charlton, in line with the range of proposed workshops and events. In addition to event based employment at the facility and within the precinct, significant benefits will be generated through increased spending in the town associated with overnight stays and related tourism and hospitality services.

A La Trobe University, Centre for Sport and Social Impact (CSSI) research project was commissioned by AFL Victoria to determine the social value of a “typical” community football club.

The social return on investment for an average community football club indicates that for every \$1 spent to run a club, there is at least \$4.40 return in social value in terms of increased social connectedness, wellbeing, and mental health status; employment outcomes; personal development; physical health; civic pride and support of other community groups. Harness racing for example brings significant economic inputs to the town.

2.Social

The Charlton Park Multi-Purpose Facility Development will provide a number of benefits and efficiencies through the provision of much needed community and regional recreation services and will improve the following economic outcomes for the town:

- retain, regain and attract additional participants and spectators to sporting events;
- attraction and retention of population; and
- increased tourism on the basis of festivals and events.

The Facility will further have positive effects on the social outcomes of residents in the region that have struggled through many challenges in recent times. The Project will;

- boost civic pride and enhance social inclusion through the implementation of the widely supported multi-purpose facility;
- flood proof the facilities associated with the Park, further enabling community resilience;
- promote an active, vibrant and sustainable facility which will revitalise the sporting clubs at the Park and contribute to; increased community connectedness, social interaction, community wellbeing, social capital, sense of belonging, physical and mental health; and
- increase attractiveness of re-settlement, boosting rural “liveability” and lasting commitment to the sustainability of the town by creating a community space, with greater functionality.

This Project will also enhance the resilience and competitiveness of the town which has struggled through many challenges in recent times; including farm aggregation, employee attraction / retention and unpredictable weather patterns. Benefits include;

- improvements to the appearance and character of Charlton as a whole;
- access to quality public infrastructure that supports the creation of strong and viable communities;
- ensure the infrastructure offers the same level of facilities expected in towns around Victoria and Australia; and
- provision of a community emergency assembly point and shelter in times of natural (or other) disaster.

This project will provide a number of social benefits by providing facilities to support both active and passive recreation within this sporting precinct and the surrounding community.

Organised sport and physical activity has been linked with reducing crime by providing accessible, appropriate activities where the clubs and facilities have a positive connection within the social fabric of communities. Sport and physical activity programs can serve as an important pathway for personal and social development targeting key risk factors for crime and anti-social behaviours, with evidence showing positive cognitive and emotional effects on individuals, improved communication and stability within families, and increased community cohesiveness. It also provides youth development opportunities to establish leadership and relationships with other members of the community.

Furthermore, increasing participation in physical activity and being part of an active club prevents chronic disease, promotes mental wellbeing and improves social connections, encouraging healthy behaviours and safer neighbourhoods.

Buloke Shire Council and Charlton Park 2020 Incorporated have done and will continue to consult extensively with various groups and state and federal government representatives, including:

- Charlton Park Users Group
- Charlton Park User Clubs:
 - Charlton A&P Society
 - Charlton Angling Club

- Charlton Cricket Club
- Charlton Football & Netball Club
- Charlton Harness Racing Club
- Charlton Hockey Club
- Charlton Park Golf Club
- Charlton Pony Club
- Charlton Tennis Club
- Bendigo Umpires Group
- Peak Sporting Body Representatives
- Mallee Sports Assembly
- Community members

As a region that suffers from social disadvantage, the Charlton community's access to material and social resources and the ability to participate in society is limited. Sport and recreation play a defining role in this community and is a key mechanism in bringing people together. As the leading source of entertainment, this Project will provide a community hub that enables accessibility to all people, regardless of their physical limitations, disabilities or age able to contribute as club members, participants, volunteers and spectators.

The project also responds to the identified requirement for sporting facilities to support regional communities;

- collaboration & alignment between sports bodies and community organisations;
- a base for programs to increase participation and engagement in sport and community activities; and
- a foundation for a healthier and more active community.
- The chance to attract major events to Charlton such as AFL pre-season games

Describe how the community will benefit from this Project

The local Community Bank has contributed \$500,000, Sporting Clubs will be making a significant contribution to the project; in excess of \$150,000. Service clubs and other organisations will contribute about \$70,000 and individuals will contribute the rest to the total local contribution. The community will also provide in-kind contributions. The community will benefit from the project with modern facilities for the future members of the Charlton community to use. It will complete 3 important developments for Charlton; to complement the new hospital and the Trade Training Centre.

How many people will benefit

The whole community will benefit from the project – young people, families and older people, because of the multiple use of the new facility. – so more than 1000.

Who will manage the project

The project will be managed by the Buloke Shire in consultation with the 2020 committee.

The cost of the project

\$4.2 million for Stage 1 and \$350,000 for Stage 2

What is the timeline for this Project?

Work on Stage 1 has commenced but fundraising for this stage continues. It is expected that Stage 2 will commence in July 2019.

What are the planned outcomes of this Project?

A wonderful new multi-purpose facility at Charlton Park